

Cookie Policy

We value your privacy

We use cookies to enhance your browsing experience, serve personalized ads or content, and analyze our traffic. By clicking "Accept All", you consent to our use of cookies.

Customize Consent Preferences

We use cookies to help you navigate efficiently and perform certain functions. You will find detailed information about all cookies under each consent category below. The cookies that are categorized as "Necessary" are stored on your browser as they are essential for enabling the basic functionalities of the site. We also use third-party cookies that help us analyze how you use this website, store your preferences, and provide the content and advertisements that are relevant to you. These cookies will only be stored in your browser with your prior consent. You can choose to enable or disable some or all of these cookies but disabling some of them may affect your browsing experience.

Necessary

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in adjusting your consent preferences. These cookies do not store any personally identifiable data.

Cookie Duration Description	CraftSessionId 1 hour This cookie is used to maintain sessions across web requests via the PHP session cookie.
Cookie Duration Description	cookieyes-consent 1 year CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.
Cookie Duration Description	_lfa 1 year This cookie is set by the provider Leadfeeder to identify the IP address of devices visiting the website, in order to retarget multiple users routing from the same IP address.
Cookie Duration Description	wpEmojiSettingsSupports Session Set by WordPress when a user interacts with emojis on the site. It helps determine if the user's browser can display emojis properly. This cookie expires at the end of the session.
Cookie Duration Description	_scc_session 20 minutes Used to enhance the website's performance and functionality, ensuring a smooth and optimized user experience.



Functional

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

No cookies to display	
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Analytics

Analytics cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

Cookie Duration Description	<code>_ga</code> 1 year 1 month 4 days Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.
Cookie Duration Description	<code>ga_*</code> 1 year 1 month 4 days Google Analytics sets this cookie to store and count page views.
Cookie Duration Description	<code>Pardot</code> past The <code>pardot</code> cookie is set while the visitor is logged in as a Pardot user. The cookie indicates an active session and is not used for tracking.
Cookie Duration Description	<code>_gcl_au</code> 3 months Google TAGE Manager sets the cookie to experiment advertisement efficiency of websites using their services.
Cookie Duration Description	<code>_hjSessionUser_*</code> 1 year Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.
Cookie Duration Description	<code>_hjSession_*</code> 1 hour Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.
Cookie Duration Description	<code>_hjTLDTTest</code> session To determine the most generic cookie path that has to be used instead of the page hostname, Hotjar sets the <code>_hjTLDTTest</code> cookie to store different URL substring alternatives until it fails.
Cookie Duration Description	<code>_tccl_visitor</code> 1 year Set by GoDaddy to collect aggregated, anonymized data aimed at improving the site's performance.
Cookie Duration Description	<code>_tccl_visit</code> 1 hour Set by GoDaddy to collect aggregated, anonymized data for performance



	improvements.
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Performance

Performance cookies are used to understand and analyze the key performance indexes of the website which helps in delivering a better user experience for the visitors.

No cookies to display	
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Advertisement

Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

Cookie	visitor_id*
Duration	1 year 1 month 4 days
Description	Pardot sets this cookie to store a unique user ID.
Cookie	visitor_id*-hash
Duration	1 year 1 month 4 days
Description	Pardot sets this cookie to store a unique user ID.

Uncategorized

Other uncategorized cookies are those that are being analyzed and have not been classified into a category as yet.

Cookie	_lfa_test_cookie_stored
Duration	Less than a minute
Description	Description is currently not available.
Cookie	Lpv990902
Duration	1 hour
Description	Description is currently not available.

